

The annual, international conference on:

Impact of Science

*Stimulating societal impact of science by building stronger,
long-term structures for knowledge and data exchange,
as well as Public-Private collaboration*

22-24 June 2022

Leiden, the Netherlands

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In partnership with:



LEIDEN
CONVENTION
BUREAU



ABOUT AESIS

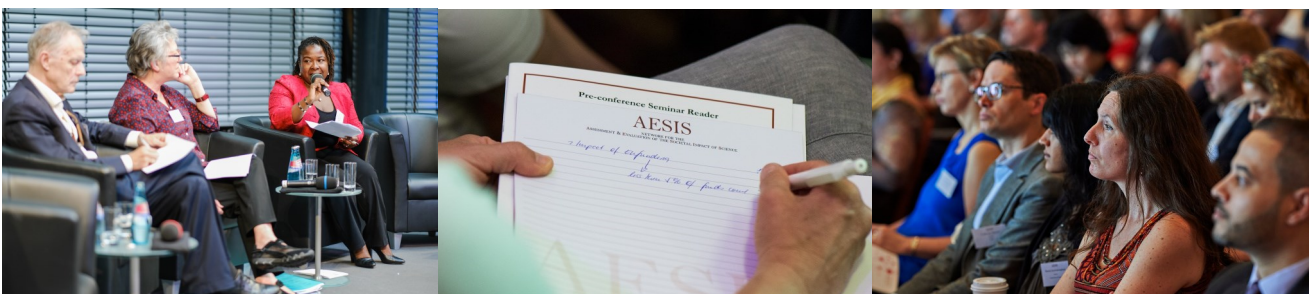
The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

WHY THIS CONFERENCE

The need for science to tackle challenges our world faces is not a new phenomenon, but has increasingly grown on a global scale, with the world facing pandemics, environmental changes and societal struggles. Policymakers, businesses and other societal actors are increasingly aware of the value of scientific data and knowledge to support them in overcoming challenges, but in many cases the interaction between worlds is not structured or stable enough. For the 10th time in a row AESIS will be organising their annual conference on Societal Impact of Science, to bring together stakeholders in- and outside of the science eco-system to engage with each other on the most effective and approaches for implementing policies, strategies, methods and tools to optimise societal impact of science and evaluate success.

This year the international conference will be hosted in Leiden, the Netherlands. For many years initiatives have existed and been developed to build a strong infrastructure of collaboration between scientific institutions and societal actors, between public and private organisations, with the purpose of increasing interaction and mutual benefits. Researchers and policy makers have recently started building a more permanent structure to create alliances for impact, meanwhile strong collaboration between industry and science has existed in the thematic clusters called Topsectors for years. The Research Council of the Netherlands has been greatly investing in the Dutch Research Agenda (NWA) and the VSNU continues improving their evaluation of scientific relevance in their Strategy Evaluation Protocol. These are only a few of the examples of good-practices and expertise that convinced AESIS to invite everyone to the Netherlands for this conference.

This conference will feature highly regarded and internationally recognised experts who will be discussing the contribution of research to the quality of life and well-being. The conference expects over 350 participants from more than 30 countries, bringing together experts such as R&D evaluators, university managers, research councils, policy makers, funders, and other stakeholders of impact. The goal is sharing, evaluating, and discussing best practices around the world on: policy strategies for societal impact, creating (long-term) alliances between stakeholders; regional, national, and international instruments for evaluating and achieving impact; current issues on i.e. public engagement, evidence-based policy, interdisciplinary approaches, and, harmonising definitions and assumptions. We are very excited to be working with our colleagues in the Netherlands and else where in the world to create the most valuable programme and experience for all of you who would like to learn about and contribute to science transforming the world. And we very much look forward to meeting you there!



ADVISORY & ASSOCIATION

AESIS Advisory Board

Koenraad Debackere	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
Beverley Damonse	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, United States
Toby Smith	Vice President of Policy at the American Association of Universities, USA
David Sweeney	Executive Chair, Research England, United Kingdom
Paul Wouters	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden

Programme Advisory Committee

Michiel Roelse	Director of Operations at the Topsector Horticulture & Starting materials, the Netherlands
Petra Ullrich	Regional Marketing Director for Europe, Elsevier
Wendy Reijmerink	Senior staff member Strategy and Innovation, ZonMw, the Netherlands

More to be confirmed

Leiden European City of Science 2022

Leiden European City of Science 2022 is a 365-day science festival packed with activities, lectures, workshops, excursions, exhibitions, and events, for anyone with a curious mind. In 2022, Leiden will be the Dutch stage of the European scientific world. The major issues of our time will be discussed during countless conferences and special meetings. Simultaneously, with and for residents of the city and region, we will design an exciting program in which every day is centred around a different, intriguing topic. The ultimate goal of Leiden European City of Science is to connect science and society. Naturally, AESIS is excited to be part of this programme.

Social Programme



Hortus Botanicus

14.00-16.00 at Rapenburg 73

The Hortus Botanicus of Leiden is the oldest botanical garden of the Netherlands...

22 JUNE WELCOMING DINNER

Restaurant

18.00-20.00 at Location

Take this unique opportunity to meet others in a smaller setting.



23 JUNE GET TO KNOW LEIDEN

Leiden Tour

15.00-17.00 at Location

Visit to the Leiden University facilities to see good-practices of impact, as well as a guided tour of the city's highlights.

23 JUNE CONFERENCE DINNER

Restaurant

TBD at Location

Enjoy dinner at the... Everyone at the conference is welcome to join.



Location

TBD at Location

We hope you enjoy this final opportunity to engage during informal chats and drinks.

Wednesday 22 June

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.45-11.30 TRANSFORMING POLICIES AND STRATEGIES FOR IMPACT

9.45 **Jet Bussemaker*** Professor Policy, Science and Societal Impact, Leiden University Medical Center & the Faculty Governance and Global Affairs, Leiden University, the Netherlands

10.00 **Alice Frost*** Director of Knowledge Exchange, Research England, UK Research and Innovation, UK

10.15 **Mariana Mazzucato*** Professor in the Economics of Innovation and Public Value & Founding Director of the UCL Institute for Innovation & Public Purpose, University College London, UK

10.30 **Anna Hatch*** Program Director, The Declaration on Research Assessment (DORA), USA

10.45 **Peter Gluckman*** President, International Science Council, France

11.00 **Panel and Q&A** Chaired by... with Jet Bussemaker, Alice Frost, Mariana Mazzucato, Anna Hatch & Peter Gluckman

11.30-12.00 COFFEE & TEA BREAK

12.00-13.00 COLLABORATION BETWEEN SCIENCE & SOCIETY FOR GREATER IMPACT

Clusters with Industry
& Business Development for Impact

Topsector representative*

Public Engagement & Science Communication

Paul Manners*

Founding Director, National Co-ordinating
Centre for public engagement, UK

Ger Hanley*

Founder Write Fund, Republic of Ireland

Dariusz Aksamit

Head of Council of March for Science Foundation, Poland

Marina Joubert

Senior Researcher, Stellenbosch University, South Africa

Regional Collaboration

Leiden Kennisstad representative*

Evidence-informed Policymaking

Wednesday 22 June

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

14.00-16.00 TOUR THROUGH HORTUS BOTANICUS* (pre-registration required)



Rapenburg 73, Leiden

The Hortus Botanicus of Leiden is the oldest botanical garden of the Netherlands. The Hortus botanicus Leiden was founded by Leiden University in 1590, on the site of the current Front Garden. The first planting dates from 1594. The Hortus was continuously expanded in the course of the following centuries and the planting has undergone many changes, but many of the trees that were planted during the past 400 years can still be admired today.

16.30-18.00 WELCOMING RECEPTION

Location is to be announced shortly...

Stay connected to find out more!



18.30-21.00 CONFERENCE DINNER (pre-registration required)



Location is to be announced shortly...

Stay connected to find out more!



* to be confirmed

Thursday 23 June

9.00-9.30 REGISTRATION

9.30-9.40 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.40-11.30 MOST PROMINENT OBSTACLES FOR IMPROVING SOCIETAL IMPACT OF SCIENCE

9.40 **Susan Renoe** Assistant Professor of Strategic Communication & Assistant Vice Chancellor for Research, Extension & Engagement, the University of Missouri , USA

9.55 **Robert-Jan Smits*** President, Executive Board, Eindhoven University of Technology, the Netherlands

10.10 **Beverley Damonse*** Executive, Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa

10.25 **To be decided** Elsevier

10.40 **Interactive Panel** At the start of the debate the audience can vote between 8 to 10 questions or statements. The top 3 will be debated by the panel members: Susan Renoe, Robert-Jan Smits, Beverley Damonse & ...

11.30-12.00 BREAK

12.00-13.00 DEMONSTRATING & EVALUATING SOCIETAL IMPACT OF SCIENCE

National & Regional Evaluation Systems

Steven Hill

Director of Research, Research England,
UKRI, UK

Chris Brink

Former Vice-Chancellor, Newcastle University (UK)
& Chair of the 2020 Research Assessment Exercise
Group, University Grants Committee, Hong Kong

Developing an Impact Profile

Jonathan Grant*

Founding Director,
Different Angles Ltd, UK

Responsible Metrics

James Wilsdon

Director, Research on Research Institute (RoRI),
Sheffield University, UK

Methods & Tools for Assessments

Laurens Hessels*

Senior Researcher, Rathenau Institute & Professor by special
appointment, Centre for Science & Technology Studies,
Leiden University, Netherlands

Thursday 23 June

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

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14.00 - 15.00 ROUNDTABLE SESSIONS

Indicator, Metrics & Narratives

Open Science & Societal Impact

Alis Oancea*

Professor of Philosophy of Education and Research Policy,
Department of Education,
University of Oxford, UK

Co-creation for Excellence & Impact

15.00-15.30 REFRESHMENTS BREAK

15.30-17.00 BOAT TOUR OF LEIDEN (Pre-registration required)



Location tbc

Explore the beautiful city of Leiden by boat, and learn about its incredible history and the important role the oldest university of the Netherlands played in it.

18.00-20.00 CONFERENCE DINNER (Pre-registration required)

Location is to be announced shortly...

Stay connected to find out more!



Friday 24 June

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Chair:
Name Position

9.45-11.15 BUILDING A STRONGER INFRASTRUCTURE BETWEEN SCIENCE AND SOCIETAL STAKEHOLDERS

9.45 **HRH Prince Constantijn van Oranje-Nassau*** Special Envoy, TechLeap.nl, the Netherlands

10.00 **Representative*** TopSector

10.15 **David Phipps** Assistant Vice President Research Strategy and Impact, Division of Vice-President Research & Innovation, Office of Research Services, York University, Canada

10.30 **Representative*** NRF, South Africa

10.45 **Interactive Q&A** Panel with: HRH Prince Constantijn van Oranje-Nassau, David Phipps, ... & ...

11.15-11.45 BREAK

11.45-12.45 INSTITUTIONAL DEVELOPMENTS FOR IMPROVING SOCIETAL IMPACT OF SCIENCE

**Recognition
& Rewards for Impact**

Rianne Letschert*
President and Rector Magnificus,
Maastricht University,
the Netherlands

**Institutional Strategy
& Leadership**

Reine Meylaerts*
Full Professor in Translation Studies - Comparative Literature, Faculty of
Arts & Vice Rector of the Humanities and Social Sciences Group, KU
Leuven, Belgium

**Interdisciplinarity
& Building Teams**

**Science Policy
for Increasing Impact**

Friday 24 June

12.45-13.45 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

13.45-14.15 RECOMMENDATIONS FOR THE DUTCH SCIENCE ECO-SYSTEM AND BEYOND

- 13.45 Ranking the recommendations
- 14.00 Panel with :
Rianne Letschert*
- 15.00 Closing remarks by conference chair

15.15 CLOSING RECEPTION

AESIS Raffle - Fill out our evaluation form & throw your badge into the raffle box to enter.
The winner will be announced at the end of the reception!

We hope you enjoy this final opportunity to engage during informal chats and drinks.
Thank you for being part of our conference!

